

Recommendation Source/s	Implementation Options for each Recommendation	Recommendation Categories/Objectives 0 to 4 points				City Council Goals 0-3 points			Diversity 0-2 points	Ability to Implement 0-2 points			Enhancements 0-3 points			Total Score	Time Line
		Beautification & Infrastructure	Economic Development	Increase Community Activities/ Programming	Safety/ Regulations	Sustainability	Healthy Community	Racial Equity	Celebrates Diversity - Serves All	Likely	Somewhat Likely	Unlikely	Access	Physical Safety	Comfort	Scoring Range: 0-14 points	Short, Medium, Long Term (S,M,L)
		1	1	1	1	1	1	1	up to 2	2	1	0	1	1	1		
	INCREASING ACCESS																
EDC, P&R, TSC, ITFC, survey, CIM	1 - Improve mapping, signage & create sponsorship opportunities	2	2	2	2											106	
A	Install permanent kiosk with map of bike routes																
B	Install way-making signs w/mileage info to other destinations																
C	Create walking tour to businesses																
D	Install kiosk w/map of Plaza, local businesses, amenities, nearby attractions, visitor and tourist information																
E	Install historical interpretive signage																
P&R, EDC, Architect, TSC	2 - Increase access to/from the Plaza - Creamery, North Town, HSU	7	7	6	8											105	
PITF sub, ITFC, CC	7 - Increase connectivity to other parts of city	6	6	4	7											83	
A	Make 8th and 9th one-way loop from F to K or N Street with increased parking and increased sidewalk width																
B	Make 8th and 9th one-way loop from F to K or N Street with increased parking; use the other lane to increase multi modal transportation (pedestrian, bike, bus)																
Com Dev	34 - Expand Zagster bike-share program for biking to other areas of town - Redwood Park, Creamery District, Marsh, etc.															60	
TSC, CC, CIM, PSTF, Prior, CC	4 - Collaborate with stakeholders to enhance pedestrian safety experience (102) To create a safe and welcoming place for everyone.	2	6	5	2											102	
A	Repaint all crosswalks - possibly with artwork																
B	Update Maintenance Plan to repaint crosswalks, parking zones, loading zones, etc.																
C	Update sidewalk/crosswalk & street cleaning Maintenance Schedule																
D	Widen sidewalks on G and H Streets & 8th and 9th Streets																
TSC, EO Survey, CC	5 - Improve biking experience with enhancements	6	6	3	2											92	
A	Install additional bike racks, including covered racks																
B	Require Plaza event permit to provide additional bike racks																
C	Improve bike lanes to and around Plaza - green paint																
D	Parking protected bike lanes																
E	Explore bike valet parking for large events																
TSC, PSTF	8 - Improve public transit/ride-share options	0	8	4	8											82	
A	Promote Mobility-On-Demand (Uber/Lyft/Zip Car)																
B	Establish policy for dockless scooters																
C	Expand public transit hours for more night-time use																
D	Provide free bus passes if businesses validate ticket																
E	Explore shuttle service from HSU/Community Center during large events																
TSC, PSTF, Architect, CIM	10 - Explore temporary or permanent road closures/lane reduction with exceptions for emergency vehicles and delivery trucks	7	6	7	9											80	
A	Explore modifications to improve effectiveness of existing bollards																
B	Close down 8 and 9th Street between G and H																
C	Close down 8 and 9th Streets and G and H																
PITF sub, CC	14 - Access - add electric vehicle charging station	7	6	3	6											78	
	Consider "woonerf"- (in process for F Street parking lot)																
CC	15 - Review Dangerous by Design report - To foster pedestrian-friendly and/or pedestrian-only spaces on and around the Plaza. To create a safe and welcoming place for everyone.	6	5	4	8											76	
TSC	25 - Develop parking/circulation study for Plaza to support PTF recommendations															64	
	Improve APD enforcement of limited timed parking during Farmers Market and large events																

A	Develop different types and prices of permits, depending on the type of activity and the cost to the city. Easier and less expensive the better.																	
ComDev; Architect, CIM, Prior	17 - Focus, expand and add more key events that define community	2	9	9	3													73
EDC, COMDEV, survey	16 - Increase marketing, outreach, routine activities & special events	2	9	9	2													74
A	Regional Marketing - Collaborate with the different county Chambers, Visitors Bureau, Main Street, etc. to bring people to Humboldt County/Plaza as a destination																	
B	Promote the restaurants and businesses on the Plaza; Encourage the expansion of business participation at events																	
C	Encourage business sidewalk sales and outdoor dining to support business visitation during events																	
D	"Business Sponsor" of the Plaza each week with events/tastings																	
CC	18 - Close 8th St and add parklet for outdoor eating areas																	73
EO Survey	33 - Increase City participation to clean up prior to events, for set up, etc.																	61
PITF sub, EO Survey	37 - Improve Infrastructure-- electrical access on Plaza																	56
PITF sub	42 - Make rental items available (e.g. lawn games, tables/chairs)																	47
SAFETY																		
APD, CPTED, PST, Prior, TSC, PSTF, PITF sub, EO survey, CIM, PITF sub	9 - Upgrade lighting infrastructure - To dark-sky compliant LEDs for Plaza and alleys near Plaza	2	5	4	2													81
A	Establish a safety corridor between HSU and Plaza -Utilizing CPTED safety features: lighting, line of site alcohol free zone, enhanced/policing																	
EO Survey, CC, Survey	23 - Provide Family-friendly restroom								6									65
ITFC, PSTF, Survey, CC, APD, CPTED, P&R	19 - Create big picture strategy for alternative locations for un-housed population to go/ include Mental Health as a City priority	4	5	5	8	7												72
A	Support and augment Arcata Crisis Intervention Team work (e.g., Mobile Intervention Services Team: M.I.S.T.)																	
B	Create a safe place for un-housed community to gather																	
C	Collaborate with faith and service organizations to determine how best to provide food for Arcata's undernourished population																	
D	Work with local service providers to offer "Mental Health First Aid", "Trauma Informed Care", "Local Social Service Resources" and "Substance Dependence" trainings to community members/volunteers to more effectively, safely and compassionately engage with people on the street in crisis and help connect them to the services that they need																	
E	Fortify/increase Arcata House Partnership: recruit/train/organize volunteers																	
F	Increase support for additional mental health workers (or mental health training for current staff) to more effectively engage with mentally ill individuals and individuals in crisis.																	
G	Build a team of un-housed community volunteer advocates - for example- Eureka's Uplift "co-pilots" program																	
H	Support/expand bathroom facilities at the Annex or install B&B at Transit																	
I	Support additional beds at Arcata House Partnership's Shelter																	
J	Facilitate permission/agreement on full-service day center / extreme weather shelter: daily hot meals, warming center (out of the Annex)																	
K	Establish free or reduced bus pass fund for un-housed community to get to appointments in order to secure income, housing and medical attention																	
L	Work with county to forgive old compounded tickets/fines for un-housed infractions that prevent many individuals from obtaining services/assistance																	
M	Establish a day-worker program for the un-housed community to help secure flexible income, work experience and to also positively connect with other community members while they strive for a more stable livelihood																	
PSTF	32 - Create locker storage for travelers at Transit or other areas																	61
P&R, PSTF, surveys	20 - Increase presence and responsiveness of Police Department and enforcement of rules on the Plaza (70) to increase safety (significant # of survey responses mentioned alcohol and drug-related issues) and work constructively with the un-housed population.	3	6	3	9													70
APD	21 - Continue to staff the Arcata Police Department at levels that provide a response to calls for service (69)																	69

Recommendation Source KEY (alphabetical)

- APD - Arcata Police Department
- APD CPTED - Crime Prevention through Env't. Design
- Architect - Architect
- CC - Citizen Comment
- CIM - 2018 Community Input Meetings
- COMDEV - Community Development Department
- EDC - Economic Development Committee
- EO SURVEY - Event Organizer Survey
- ITFC - Individual Task Force Member Comment
- P&R - Parks and Recreation Committee
- PITF Sub - PITF Subcommittee
- PRIOR - Prior recommendations (1995, 2000, 2006)
- PSTF - Public Safety Task Force Report
- SURVEY - Plaza Improvement Task Force Survey
- TSC - Transportation Safety Committee

Blue Highlight means that more than 5 groups recommended