

I would like to remind Council of why the ACRH was formed. The citizens of Arcata organized the ACRH to create a unified voice in support of responsible housing development in Arcata. It also enabled the citizens to obtain a limited scope of legal advice and representation. Specific to the craftsman mall site the group is very supportive of housing development, but disagreed with the Village for many reasons already voiced and documented by the hearing process.

The ACRH's organization also enabled the citizens, who care deeply about neighborhood capability, efficient modes of transportation/parking, adequate infrastructure and ultimately livable communities, to come together and work with Greenway Partners to develop an alternative for the site. This resulted in what is referred to as the Greenway Plan and represents the community's vision for the site.

It is very concerning to the ACRH and the over 500 citizens of Arcata who mobilized and took a lot of their time and resources (most members have donated money to the ACRH) to create this vision, yet seeing Council members, who are their elected voice, not paying any attention to it!

So let us remind you:

- The Greenway Plan is representative of how concerned citizens would like to see the site developed.
- To summarize it included (8)Single story residential homes; (2)single story duplexes;(4)2-story 4-plex buildings;(5)2-story 8-plex buildings; and (2)3-story 12-plex buildings. Using 1.67 occupants/bedroom the total site occupancy would be 461 people.
- When considering the applicants proposal, please review The Greenway Plan and consider what your constituents are asking be developed there.

The fact that the applicant's proposed project requires rezoning, lends great meaning and relevance to the community's concern, and here's why:

If the property were already zoned for high density housing and infrastructure was previously improved to support said zoning, infrastructure and transportation impacts would be manageable, a citizen's alternative would have little relevance. Yet, because the council must rezone the site for the proposed project alternatives with significant impacts to transportation and infrastructure that can't be mitigated, the social merits of neighborhood compatibility and these unmitigated impacts are highly relevant! Adopting a design consistent with the Greenway plan (400-450 people), with mixed use to include both apartments and single-family homes would both increase housing and improve not degrade existing neighborhoods.

Based on this information, when motioned, I ask the Council to deny both proposed options.